INFORMATION TECHNOLOGY
HOW THE TULSA REGION WILL WORK FOR YOU
Tulsa, a young vibrant city with a trend-setting urban lifestyle, perfectly balances convenience and affordability with the advantages of a highly skilled workforce, a central location, a pro-business atmosphere and an excellent quality of life. These assets combine to make Tulsa an ideal home for progressive information technology-based organizations competing in a global economy.

**TULSA WORKS FOR INFORMATION TECHNOLOGY**
- The Tulsa Metro is the primary location for information technology-based companies in the Northeast Oklahoma area.
- Due to Tulsa's popular urban lifestyle and the region's sophisticated telecomm and data transmission infrastructure, many IT companies have selected Tulsa for their new and growing organizations.
- Companies with a heavy IT profile in the Tulsa region include DXC Technology, Verizon, IBM, Jump Technology Services, Jackson Technical, TEKsystems, State Farm, CenturyLink, U.S. Cellular and Bank of Oklahoma.

**TECH/OFFICE SPACE (Oct. 2017)**
- Office market size – 30,479,389 sq. ft.
- Available sq. ft. – 4,271,743    Vacancy 14.0%
- Rental rate average $14.36
- More than 31 developed business districts including a vibrant downtown offering a variety of urban spaces
- 2016 city construction permits - 18 for 857,100 sq. ft.

**STATE-OF-THE-ART COMMUNICATIONS**
- Local service providers include AT&T, Verizon, Cox Business Services, CenturyLink and Windstream.
- The Tulsa area offers the latest in telecommunications technology including 100 percent fiber and digital switching networks with near instantaneous self-healing capabilities.
- Numerous Points of Presence.

**TULSA INTERNATIONAL AIRPORT (Feb. 2018)**
- Ten minutes from most points in the metro including downtown Tulsa and the Port of Catoosa.
- 2.8 million people served annually.
- Non-stop jet service to 22 cities with an average 55+ departures per day.
- Served by American, Delta, Southwest, United, Allegiant, ViaAir & Frontier.
- Richard Lloyd Jones Jr. provides general aviation service, 700 acres and three runways as well as 211 hangars.

**OUR HIGHER EDUCATION MEETS YOUR NEEDS 2017-18 YEAR (Tulsa City/County Library, Nov. 2017)**

<table>
<thead>
<tr>
<th>INSTITUTION</th>
<th>BUDGET $</th>
<th>ENROLLMENT</th>
<th>FACULTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Langston University</td>
<td>73,162,429</td>
<td>2,218</td>
<td>141</td>
</tr>
<tr>
<td>Northeastern State University</td>
<td>92,299,004</td>
<td>7,906</td>
<td>504</td>
</tr>
<tr>
<td>Oral Roberts University</td>
<td>115,000,000</td>
<td>3,919</td>
<td>467</td>
</tr>
<tr>
<td>OSU Center for Health Sciences</td>
<td>208,590,936</td>
<td>966</td>
<td>161</td>
</tr>
<tr>
<td>OSU Tulsa</td>
<td>19,602,182</td>
<td>2,280</td>
<td>58</td>
</tr>
<tr>
<td>OU Tulsa (includes School of Comm. Medicine)</td>
<td>132,154,984</td>
<td>1,391</td>
<td>290</td>
</tr>
<tr>
<td>Rogers State University</td>
<td>32,830,669</td>
<td>3,729</td>
<td>243</td>
</tr>
<tr>
<td>Spartan College of Aeronautics &amp; Technology</td>
<td>n/a</td>
<td>840</td>
<td>97</td>
</tr>
<tr>
<td>Tulsa Community College</td>
<td>110,749,702</td>
<td>16,787</td>
<td>810</td>
</tr>
<tr>
<td>University of Tulsa</td>
<td>171,711,558</td>
<td>4,433</td>
<td>364</td>
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TULSA VALUES INFORMATION TECHNOLOGY
IMPACT OF ONE YEAR’S OPERATION INFORMATION TECHNOLOGY

<table>
<thead>
<tr>
<th>Impact Type</th>
<th>Employment</th>
<th>Total Economic Impact</th>
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<tbody>
<tr>
<td>Direct Effect</td>
<td>7,472</td>
<td>$1,237,271,078</td>
</tr>
<tr>
<td>Indirect Effect</td>
<td>5,263</td>
<td>$486,685,161</td>
</tr>
<tr>
<td>Induced Effect</td>
<td>6,225</td>
<td>$464,087,142</td>
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<tr>
<td>Total Effect</td>
<td>18,960</td>
<td>$2,188,043,380</td>
</tr>
</tbody>
</table>

KEY POINTS RELATED TO THE INFORMATION TECHNOLOGY SECTOR IN THE TULSA 11-COUNTY AREA

- Each job in Information Technology contributes $165,588 to gross product for the Tulsa 11-county area.
- Ten jobs in Information Technology support seven jobs in resource-supplying companies.
- Throughout the Tulsa-area economy, 10 jobs in Information Technology support 15 additional jobs across all sectors.
- Each dollar of income by an employee in Information Technology supports the earning of an additional $0.88 throughout the Tulsa area economy.
- Each dollar of production (value added) in Tulsa-area Information Technology supports additionally $0.77 of gross product throughout the economy.
- One year’s activity in Tulsa-area Information Technology supports total sales tax of $36 million and total property tax of $41.2 million.

THE GOOD NEWS KEEPS COMING...

- Cost of living averages 10 percent below the national average
- Per capita income higher than the national average & one of the lowest cost of doing business in the nation
- Among the shortest commute times in the nation for comparable cities
- Recent new announcements include Greenheck Group, Ingredion, Connexions Loyalty, Logistyx Technologies, Center for Orthopedic Reconstruction & Excellence and Saint Francis Health System - Glenpool.
- Noteworthy expansions include Williams, SageNet, QuikTrip, Targa Resources, Agile Networks, Select Engineering, Parkside Psychiatric Hospital, Saint Francis Health System - Tulsa, and Post-Acute Medical Specialty Hospital.

- No. 1 U.S. city where incomes are growing the fastest (GOBankingRates.com 2017)
- No. 1 state with the lowest overall business tax burden (Anderson Economic Group 2017)
- No. 1 city among top 100 U.S. metros on growth and inclusion (Brookings Institute 2016)
- No. 3 most popular city for active millennials (ActiveNetwork.com 2017)
- No. 3 state for wind power capacity (American Wind Energy Association 2017)
- No. 4 best large city for starting a business (WalletHub.com 2017)
- No. 5 city among top 10 best U.S. cities for first-time homebuyers (SmartAsset.com 2017)
- No. 15 best southern city to live in (U.S. News & World Report 2016)

WE HAVE THE QUALIFIED WORKFORCE (Dec. 2017)

- Area workforce: 323,080 county; 482,323 MSA; 1,846,462 state
- Area unemployment rate: 3.9% county; 4.0% MSA; 3.9% state
- Population (2017 Estimate): 408,723 city; 650,789 county; 998,637 MSA

CULTURE & RECREATION FOR ALL TASTES

- Gilcrease Museum
- Philbrook Museum
- Tulsa Ballet
- Tulsa Opera
- Tulsa Theater
- BOK Center, Cain’s Ballroom and Brady Theater events
- Mayfest, Oktoberfest & Center of the Universe festivals
- Oklahoma Aquarium
- Golf courses - 24 public & 10 private
- Tulsa Zoo, Oxley Nature Center and Mohawk Park
- Tulsa Drillers Baseball at ONEOK Field
- Tulsa Athletics Soccer & USL PRO Tulsa Roughnecks Soccer
- Seven area lakes
- Five regional shopping centers

COMPETITIVE COST OF LIVING (C2ER Annual Average 2017, Jan. 2018)

- Home price (new 4-bedroom, 2-bath, 2,400 sq. ft.) - $219,227
- Apartment rent (950 sq. ft., 2-bedroom, 2-bath) - $666
- Monthly total residential energy costs - $147.64
- Doctor visit - $109.67  Dentist visit - $73.03
- Composite - 92.0%
OUR ECONOMIC DEVELOPMENT STAFF IS HERE TO HELP YOU

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NATIONALLY RECOGNIZED REGIONAL ECONOMIC DEVELOPMENT SERVICES

- New business attraction offering confidential, one-stop site location services and incentives analysis
- Business retention and expansion
- Workforce development and attraction
- Research and economic data
- ChooseTulsa.com
- Tulsa’s Young Professionals
- Customized workforce analysis
- The Forge, entrepreneurship and incubator programs
- Regulations, permits, coding and zoning assistance
- Small business development
- Small Business Connection
- Let’s Do Business buy-regional program
- Employee relocation assistance
- Legislative advocacy
- Manufacturers’ Council
- Downtown development